

Listing of Claims:

The following listing of claims supersedes and replaces all prior versions in the patent application.

1. (Currently Amended) A method for monitoring store transactions system, comprising the steps of:

providing at least one sensor associated with a store, the sensor receiving information indicative of customer activity and automatically outputting activity signals indicative of such customer activity sensed by the sensor;

~~a transaction computer automatically~~ receiving the customer activity signals automatically via a transaction computer and automatically ~~generating an automated tracking signal~~ generating an expected revenue signal indicative of expected revenue to be received by the store based upon the customer activity; and

generating an actual revenue signal indicative of actual revenue received during the same time period encompassed by the customer activity resulting in the expected revenue signal, and comparing the actual revenue signal with the expected revenue signal.

2. (Currently Amended) The ~~store-transaction-system~~ method of claim 1, further comprising a store control unit receiving the ~~automated-tracking-signal~~ actual revenue signal and also receiving a baseline comparison signal, the store control unit comparing the ~~automated-tracking-signal~~ actual revenue signal with the baseline comparison signal.

3. (Currently Amended) The ~~store-transaction-system~~ method of claim 2, wherein the store control unit is established as a website communicating with the Internet.

4. (Currently Amended) The ~~store-transaction-system~~ method of claim 2, wherein the store control unit outputs an alert signal upon determination of a difference exceeding a predetermined level between the ~~automated-tracking-signal~~ actual revenue signal and the baseline comparison signal.

5. (Cancelled)

6. (Cancelled)

7. (Original) The method of claim ~~5~~1, further comprising the step of outputting an alert signal when a discrepancy is found between the actual revenue signal and the expected revenue signal.

8-9 (Cancelled)

10. (Original) A method for enhancing the security of a store, comprising the step of:

selling and distributing a store transaction system receiving customer activity information indicative of customer activity associated with the store and generating an expected revenue signal based on such customer activity.

11. (Original) The method of claim 10, further comprising the step of selling and distributing a store control unit adapted to receive an actual revenue signal indicative of actual revenue received during the same time period encompassed by the customer activity resulting in the expected revenue signal, and to compare the actual revenue signal with the expected revenue signal.

12. (Original) A method for enhancing the security of a store, comprising the step of:

installing a store transaction system adapted to receive customer activity information indicative of customer activity associated with the store and to generate an expected revenue signal based on such customer activity.

13. (Original) The method of claim 12, further comprising the step of installing a store control unit adapted to receive an actual revenue signal indicative of actual revenue received during the same time period encompassed by the customer activity resulting in the expected revenue signal, and to compare the actual revenue signal with the expected revenue signal.

14 - 16. (Cancelled)